



BACKGROUND

Media Contact: Audrey Leoncio (949) 467-2745
Newport Beach Conference & Visitors Bureau
Audrey@visitnewportbeach.com

Tim O'Day (714) 783-7415
O'Day & Associates, Inc. PR
tim.oday@odayandassociates.com

NEWPORT BEACH IS A WORLD RENOWNED GETAWAY DESTINATION NOTED AS AN OASIS OF LAIDBACK SOPHISTICATION

Tucked away on Southern California's Orange County coastline lies the famed resort destination of Newport Beach, a Southern California coastal fantasyland where visitors can experience an upscale retreat that provides the perfect escape from ordinary life for sophisticated fun seekers and families. Located only 45 minutes south of Los Angeles, Newport is a calming world away from the urban metropolis.

With nine miles of pristine beaches, charming villages, upscale shopping, premier golf courses, spectacular dining and year-round Mediterranean weather – Newport Beach combines the cosmopolitan flair of a modern city with the casual vibe of a postcard perfect beach town featuring one of the world's largest small yacht harbors. Coupled with both natural and manmade beauty, Newport Beach is a place that allows visitors to thoroughly relax and enjoy laidback sophistication at its finest.

Your story awaits . . .

The chic seaside resort community of Newport Beach holds countless possibilities for the sophisticated traveler. Explore charming villages and quaint islands. Indulge yourself at famed boutiques and world-class shopping centers. Sail among the small yachts. Catch a round of golf at championship courses. Or pamper yourself with the latest spa treatment. With year-round Mediterranean temperatures, every season creates the ideal backdrop for an unforgettable getaway. What memories will you create?

Indulgent Accommodations

Newport Beach allows you to create precisely the kind of stay you're dreaming of with a wide range of accommodations and price points. Indulge yourself at one of our hotels and resorts, many of which feature full-service spas. Have a more intimate experience at one of our boutique-style inns. Live large at a spectacular vacation home. Or enjoy Newport Beach in all its natural glory from the perspective of a picturesque campsite.

Newport offers seven world-class hotels with the addition of a new luxury property, The Resort at Pelican Hill, due to open in 2008. With 2,600+ guest rooms Newport Beach is the perfect retreat, offering convenience, comfort, and all levels of affordability. Recent multimillion-dollar renovations at many of Newport's finest hotels and resorts provide the city with an incredible hotel portfolio. Nine charming boutique inns and small hotels also dot the landscape, providing accommodations for families and romantic get-aways for couples. Additionally, with over 150,000 square feet of hotel meeting space, Newport Beach is the perfect business retreat.

Spas & Wellness

Southern California is renowned for luxurious spa retreats and Newport Beach is no exception. Spa enthusiasts can do no better than to relax and rejuvenate in Newport Beach, where four of Orange County's major resort spas reside, and is also home to several luxury day spas.

Nearly every hotel features a full-service spa and countless more dot the region. Catering to a sophisticated, privileged clientele, Newport Beach spas not only offer champagne-class service, but they also feature some of the worlds most innovative and unique treatments for whole-body wellbeing and ageless beauty. Whether you need a maternity massage, a golfer's massage or the royal facial of them all — a 24K gold facial—you'll find it in a Newport Beach spa.

Beautiful Beaches

Newport Beach boasts nine miles of Southern California's most legendary coastline – from hot surf spots to stunning cliff side beaches revered for their recreation opportunities and beauty. In Newport you can experience the full range of oceanfront living. Body surf the famed Wedge surf spot. Hang out at the Balboa Pier. Go birding on the Back Bay. Play volleyball at Big Corona Beach or enjoy tide pools and watch artists create masterpieces at Crystal Cove State Park and watch flames lick the stars from a seaside bonfire.

With so many seaside and bayside beaches, not to mention coastal islands like Balboa, Lido and nearby Catalina Island, Newport Beach puts you in perfect proximity to craft your ideal getaway – even if your definition of “ideal” changes from day to day or from family member to family member.

Outdoor Fun & Recreation

If there's one thing all Newport Beach visitors rave about, it's the beautiful waters. Newport Harbor is one of the largest small yacht harbors in the world, boasting more than 9,000 vessels. Charter a private yacht or pilot a charming “Duffy” boat to experience the postcard perfect allure of Newport's famed harbor. Perhaps you prefer something more adventurous? If so, then a whale-watching excursion on the high seas might be the perfect choice. Or perhaps snorkeling in the royal blue waters of Crystal Cove, kayaking in the Back Bay nature estuary, or ferrying to Catalina Island for the day. In Newport Beach, there are more options than time most likely will allow.

Dining Pleasure

Newport Beach is home to an eclectic array of more than 300 restaurants that can take you from fast food to fusion in the blink of an eye. Along the way you'll also have the chance to explore California cuisine at its finest, all framed against the backdrop of panoramic oceanfront views. And for the true foodies among us, festivals like the Taste of Newport, Newport Beach Food & Wine Festival and Restaurant Week, are a must.

From the freshest seafood to exotic delicacies from far-off lands, every discerning palette is sure to find a memorable restaurant experience. In this region, renowned for its legendary indulgence, be rest assured that your palette will be well pampered.

Premier Shopping

There are few vacation destinations where the shopping actually achieves world-class status. Dotted with charming villages, all of which feature their own unique shopping profile, Newport Beach is one of them. From the open-air grandeur of Fashion Island, to the chic boutiques of Corona del Mar Plaza and Crystal Cove Promenade, to the quaint and eclectic shops that line Balboa Islands famed Marine and Agate Avenues; you'll find countless riches to explore in your quest for the ultimate find. Buoyed by the invigorating sea air and ocean breezes shoppers of every desire will discover extraordinary riches and shopping opportunities in Newport Beach.

Championship Golf

Beautiful year-round weather and breathtaking tropical scenery make Newport Beach a Mecca for golfers at every skill level. Several nationally recognized courses cement Newport Beach's reputation as a crown jewel of Southern California golf. One look at the newly "re-perfected" Pelican Hill Golf Club and you'll see why. This spectacular 36-hole course designed by Tom Fazio features challenging holes and jaw-dropping views of the Pacific Ocean.

Accessible Location

Newport Beach sits on the coast of Orange County just 50 miles south of Los Angeles. John Wayne Airport is just minutes away and there are numerous options for ground transportation into Newport Beach. For those so inclined, you're always welcome to motor into Newport Harbor on your own private yacht.

About Newport Beach

Newport Beach, an opulent seaside community located on southern California's Orange County coastline between Los Angeles and San Diego, epitomizes the quintessential southern California lifestyle. Known for its picturesque views of the Pacific and one of the world's largest small yacht harbors, the city is acclaimed for its beaches, outdoor recreation, sophisticated atmosphere, international film festival, three annual epicurean festivals and the oldest holiday boat parade in the nation. For additional travel information, please call (800) 94-COAST or visit us online at www.visitnewportbeach.com.

###